

Marketing Intern (Fundraising Focus)

Connecticut Association of School-Based Health Centers (CASBHC)

📍 Connecticut (Hybrid) | 🕒 10–20 hours/week | 📅 Summer–Fall 2026

💰 Stipend + Academic Credit Available

Contact Melanie at MelanieWilde-Lane@CtSchoolHealth.org

About CASBHC

The Connecticut Association of School-Based Health Centers (CASBHC) is a statewide nonprofit dedicated to advancing school-based health centers (SBHCs across Connecticut). Through advocacy, training, and collaboration, CASBHC improves access to high-quality, comprehensive healthcare for children and adolescents.

Position Overview

The Marketing Intern will support fundraising and development efforts by strengthening donor communications, increasing visibility with funders, and creating compelling materials that demonstrate impact. This role focuses on engaging philanthropic partners and supporting efforts to sustain and expand SBHCs statewide.

This position is ideal for individuals interested in nonprofit development, fundraising strategy, and mission-driven communications, with a focus on advancing health equity.

Key Responsibilities

- Create and schedule donor-focused content (social media, website)
- Develop impact materials (graphics, stories, short videos)
- Support fundraising campaigns (appeals, giving days, outreach)
- Draft donor communications (emails, newsletters, thank-you messages)
- Conduct prospect research (foundations, corporate, individual donors)
- Assist with grant materials, reporting, and storytelling
- Support fundraising events and conference promotion
- Track engagement metrics and maintain donor databases
- Coordinate with SBHC partners to gather stories and impact data

Preferred Qualifications

- Student (undergrad or graduate) in communications, public health, nonprofit management, marketing, or related field
- Strong writing and storytelling skills
- Interest in fundraising, philanthropy, and health equity
- Familiarity with social media and basic design tools (e.g., Canva)
- Organized, detail-oriented, and able to manage multiple tasks
- Professional handling of confidential information

Preferred: Experience in event planning, donor engagement, or working with diverse communities